

Running the Easter Offering

ALL THE INFO YOU NEED

Here's four steps for running the Easter Offering in your church. We're so grateful for your partnership!

Sharing about Crossover with your church

It's best by far to **run the Easter Offering across 3 weeks** leading up to Easter (or up to Palm Sunday if you prefer). This gives everyone a chance to participate.

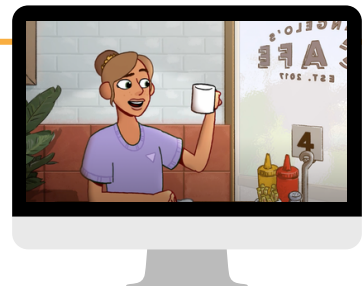
1 Download the Easter Offering Pack

You'll find our short videos, presentation slides, ready-to-use graphics and more.

crossover.org.au/mychurch

Print the giving forms for your members (or simply photocopy from the page included).

2 Screen our short video series across 3 services



There's a 1-min episode for each of the three weeks. Each episode stands alone, but the story forms and twists at the end! It's fun, accessible, and encourages us all to share Jesus.

Straight afterwards is a great moment to promote the Easter Offering, show the presentation slide and mention the giving forms.

3 Announcements and emails

Here's some wording to help articulate what the Easter Offering is all about. Cut and read during your services, or download for use in written media.

Crossover is a national Baptist ministry that creates and curates resources to help Australian Baptists share Jesus with their friends and neighbourhoods.

It runs entirely on the donations of people like us - so let's support generously as we're able.



We'll be collecting an offering on [date], or you can give directly now at crossover.org.au (or scan this QR code) to donate today.

If you're giving online, please use [church name] when you are asked for your church name and they'll know it's from one of us.

Running the Easter Offering

ALL THE INFO YOU NEED



4 Tagging donations to your church

Many of your Congregation members could find it easiest to give directly to Crossover via our website. But we'd love to know that it's from **your** church and we'll do our best to feed back to you the total from your community for thanks and encouragement.

Individual Givers

Tell your crowd that when giving online, to use your church name when asked for the name of their church/organisation.

To give via credit card or direct debit, visit crossover.org.au/give

Church Treasurers and Bookkeepers

Where congregation members give cash (or cheques etc) to your church for the Crossover offering, here's how to send on the total to us:

Pay-in via cheque

Download and print the form at crossover.org.au/pay-in

Please make out to: The Baptist Union of Australia

Please send to:
Crossover
Level 4, 5 Saunders Close
Macquarie Park NSW 2113

Pay-in via bank transfer

Account Name: The Baptist Union of Australia
BSB: 704 922
Account No: 100 008 872
Reference: Please write "CO" and [your church name]

Please send us an email at crossover@baptist.org.au to help reconcile your donation

Ready to share?

HELP SPREAD THE WORD ABOUT CROSSOVER

Find more tools for sharing at crossover.org.au/mychurch

Ready to give?

LET'S HELP AUSSIES MEET JESUS

To give via credit card or direct debit, visit crossover.org.au/give

Learn more at

[CROSSOVER.ORG.AU/MYCHURCH](https://crossover.org.au/mychurch)




crossover