

How to use the Crossover Easter Outreach Video 2018

Crossover has produced an outreach video featuring Karl Faase to assist churches in sharing the good news of Jesus. The short video challenges a popular misconception about the ministry of Jesus and presents an alternative view of Jesus the Game Changer - someone who can personally impact every life.

Step 1: Accessing The Video Resource

Make sure your church know about the video and how they can use it.



1

Download the video from our Vimeo site - the link can be found on our website: www.crossover.org.au or ask us to send you a copy.



2

Play the video during one of your church services or events. Encourage people to share the video.



3

Our video can be shared on Facebook directly from our page: facebook.com/crossoveroz

Step 2: Using The Resource



1

The video can be used in an invitation post to your Easter events. Encourage people to use the video as an invitation.



2

Church members can use the video on their own social media to build interest in your Easter events or as stand alone video content.



3

The video and accompanying sermon guide can be used in one of your Easter services or events.